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Transmission Date: **25 March 2008**Docket: **1009-026**Transmission #: **1** of Total Transmissions: **1**Pages in this Transmission: **8** of Total Pages Transmitted: **8**

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Reply to Non-Final Office Action: (7 sheets)

Application Number 09/528,693
Confirmation No.: 5947
Filing Date: 20 March 2000
Document Submission Date: 25 March 2008

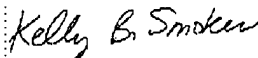
Art Unit: 3627
Examiner: Fischer, Andrew J.
Inventor: Wright, James
Docket: 2000P07518US01 (1009-026)

25 Mar 2008

Date

Kelly B. Smoker

Name of Certifier



Signature of Certifier

PATENT
Application 09/528,693
Attorney Docket 2000P07518US01 (1009-026)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

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Applicant(s) **Wright, James**
Application **09/528,693**
Confirmation **5947**
Filed **20 March 2000**
Application Title **METHOD, SYSTEM AND APPARATUS FOR PROVIDING**
 PRODUCT INFORMATION OVER THE INTERNET
Art Unit **3621**
Latest Examiner **AUGUSTIN, EVENS J.**

Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

REPLY TO OFFICE ACTION AND
REQUEST FOR RECONSIDERATION

In reply to the Office Action mailed on 2 January 2008, the three month shortened statutory period for responding to which expires on 2 April 2008, Applicant respectfully submits the following: